



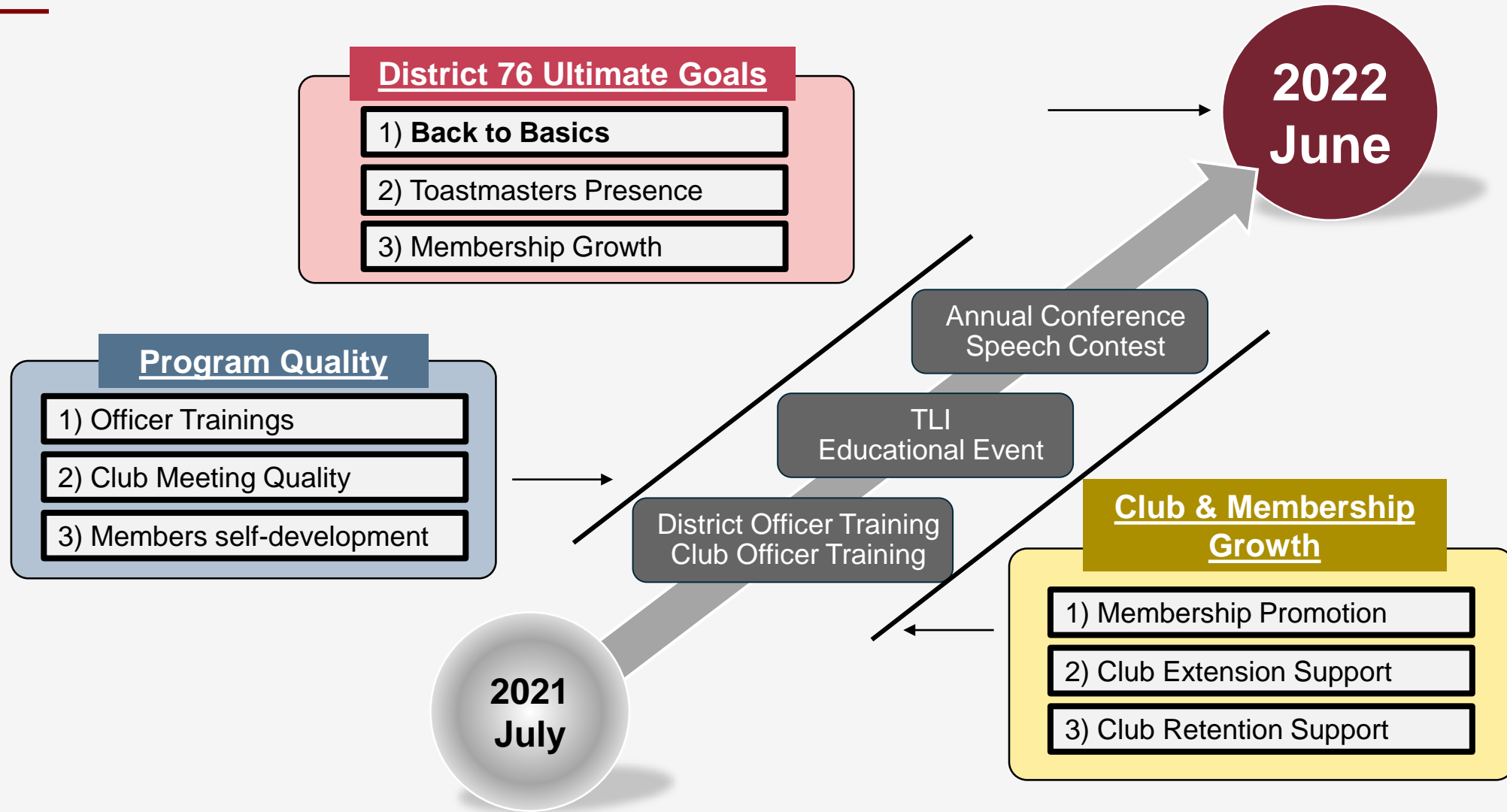
Club Growth Director

2021-2022

Taka Miyawaki, DTM

DCM#1 September 26, 2021

District 76 Focus 2021-2022



Club & Membership Growth

Moments of Truth

Zero Moment of Truth

I want to have a look!
見学してみたい！

Effective Ad, Homepage,
SNS, Word-of-mouth /
Reference
Sharing-experience

効果的な広告、HP、SNS
口コミ・会員による紹介
良い経験の共有

First Moment of Truth

I want to join!
入会したい！

Program-based quality
meetings
Safe & welcoming
atmosphere

プログラムに沿った質の高
い例会
安全で歓迎される雰囲気

Second Moment of Truth

I want to continue!
続けたい！

Helpful feedback,
Role experience,
Contests, Workshops,
Networking opportunities

ためになるフィードバック、
例会役割の経験、
コンテスト、ワークショップ、
様々な人と繋がる機会

Third Moment of Truth

I want to spread!
広めたい！

Opportunities to help
others as an officer,
sponsor, mentor & coach
Understanding of org
structure & procedures
役員・スポンサー・メンター
またはコーチとして他者を
助ける機会、組織体系や
手続きの理解

Club Energizing Program

クラブ活性化プログラム

1. Individual award (個人賞)
2. Advance award (アドバンス賞)
3. Club award (クラブ賞)

Let's energize our clubs
while having fun!

楽しみながらクラブ活性化に
挑戦しましょう！

To be available on District 76 website

TOASTMASTERS INTERNATIONAL			
District 76 / Club Energizing Program			
Individual Award / 2021/7/1~2022/4/30 (English ver.) Energize within own club			
Category	No	Goals to Achieve	Record
Regular Meeting	1	Complete 3 roles for 1 point Ah Counter Timer Grammarian	Date: Date: Date:
	2	Complete 2 roles for 1 point Prepared Speaker Speech Evaluator	Date: Date:
	3	Topicsmaster	Date:
	4	General Evaluator	Date:
	5	Toastmaster of the Day/Evening	Date:
Contest	6	Speech Contest Chair or Chief Judge (2 points)	Role1: Contest:
	7	Complete a role to help a Speech Contest (e.g. Timer, Judge, SAA, Zoom Master) (1 point) Compete as a Speech Contestant (1 point)	Date: Role2: Contest: Date:
Event/PR	8	Chair a Club Special Event, Club Public Relations Campaign, Club Membership Campaign (2 points)	Role1: Event Name:
	9	Help organize a Club Special Event, Club Public Relations Campaign, Club Membership Campaign, or produce a Club Newsletter (1 point)	Date: Role2: Event Name: Date:
Membership & Mentor	10	Sponsor a new member, or Mentor a new club member	Member Name: Date:
Completion Confirmation / Member's No.:			TOTAL POINT:
Participant	Sign:	VP Education	Sign:
	Name: Date:		Name: Date:

TOASTMASTERS INTERNATIONAL			
Advanced Award / 2021/7/1~2022/4/30 (English ver.) Energize beyond own club			
Category	No	Goals to Achieve	Record
Visit Clubs as a Guest	1	Participate in a club	
	2	Take a role (Ah Counter)	
	3	Take a role (TMD, Topics)	
	4	Deliver a speech (not a member)	
	5	Visit any 2 clubs in the Area (Prospect)	
	6	In addition, visit any 2 clubs in the Area (Prospect)	
	7	In addition, visit any 2 clubs in the Area (Prospect)	
Speech Contest	8	Contest Chair in the Area	
	9	In a contest (Timer, Judge, SAA, Zoom Master) (1 point)	
TLI	10	Participate in the Institute	

TOASTMASTERS INTERNATIONAL			
Club Award / 2021/7/1~2022/4/30 (English ver.) Energize own club			
Category	No	Goals to Achieve	Record
Meeting / Event	1	Invite a Toastmaster (District Officer)	
	2	Hold a special meeting (e.g. Open House, Joint Meeting)	
	3	(Complete)	
Contest	4	Send a contest entry	
	5	Host a contest (Count the Chair or Contestant)	
Membership	6	Gain 5 new members	
	7	Retain 5 members	
Officers	8	Submit the Club Report	
	9	5 officers	
Sponsor	10	Sponsor 4 new members, or Send 3 new members	

TOASTMASTERS INTERNATIONAL			
Completion Confirmation / Member's No.:			
Participant	Sign:	VP Education	Sign:
	Name: Date:		Name: Date:

TOASTMASTERS INTERNATIONAL			
Completion Confirmation / Member's No.:			
Club President or VPE	Sign:	VP Education	Sign:
	Name: Date:		Name: Date:

CGD Committees

Club Extension Committee (Corporate)

企業クラブ設立支援



Chair:

TM Ichiro Naito (内藤一郎さん)

Members:

TM Toru Maruyama

TM Nobuyuki Osugi

TM Tomoka (Moka) Ueno

TM Shinji Watanabe

Chartered in July:

SMBC Group

Charter Processing:

Citi Klatch

Club Retention Committee

クラブリテンション



Chair:

TM Hideo Temma (天満嗣雄さん)

Forming...

Workshop & Networking Event

Club Quality Committee (Community)

地域クラブ設立支援

Chair:

TM Taka Miyawaki

Toastmasters Leadership Institute (TLI)

Club & Membership Growth



Reminder: Membership Renewal

Semi-annual payment
(October – March '22) in
Club Central is due on
Thursday, September 30.

半期会費(10月～来年3月分)
の納入期日は9月30日(木)です。
(Club Centralで完了)

Confirm club status

Toastmasters.org → Leadership Central

1. Distinguished Performance Reports
 - Daily Reports
 - **October Dues Renewal Status**
2. Club Central
 - **Club Roster** (check member status)
 - **Submit Payment**

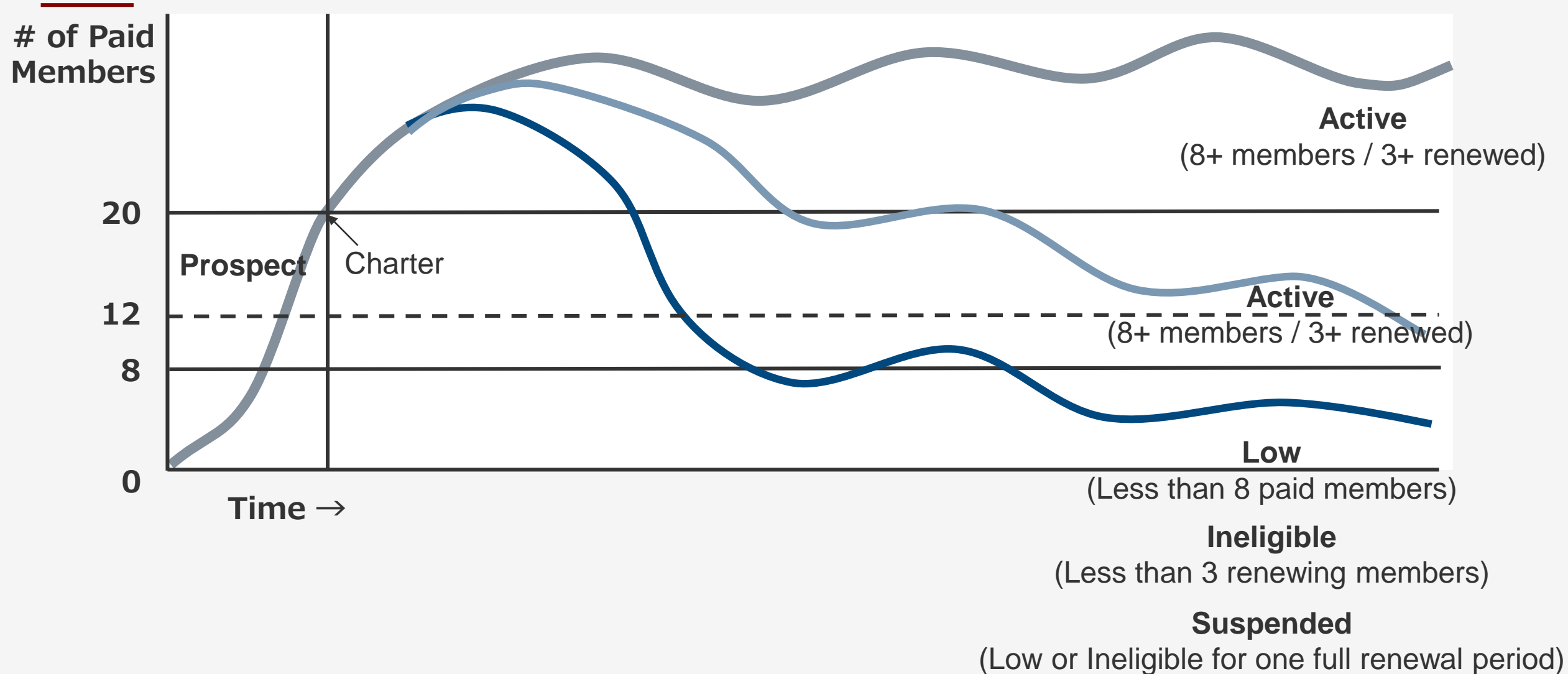
5 categories of club status



Understanding Club Status

	Prospect	Active	Low	Ineligible	Suspended
Base Camp access ベースキャンプへのアクセス		✓	✓	✓	
Club Central access クラブセントラルへのアクセス		✓	✓	✓	
Can hold club meetings 例会の開催	✓	✓	✓	✓	
Can compete in speech contest コンテスト出場		✓			
Can vote at district business meetings ディストリクトミーティングで投票		✓			
Can vote at the Annual Business Meeting 世界大会での投票		✓			
Can participate in DCP DCPプログラムへの参加		✓			

Club Lifecycle



Club Lifecycle

